

# Fusion meets Innovation: Nuclear business prospects in the South of France Wednesday afternoon, April 23<sup>rd</sup>, 2025

## Objectives

**Region Sud** (the south of France) is the only region in the world positioned on **all timeframes of the nuclear sector**: fusion (long term with ITER), innovative reactors (Small Modular Reactor) and fleet maintenance (including the French refit program). The region offers many opportunities for your company to expand business into France.

We invite you to on an afternoon of **exploring the high-tech ecosystem in the south of France** during the International **ITER Business Forum** to enhance research, development, and deployment of advanced nuclear technologies, activating key drivers of **innovation, cooperation, and investment**.

Come and meet **key players in the south of France!**

## 1. ITER Business Forum in Marseille - April 23<sup>rd</sup>-25<sup>th</sup>, 2025

Promoted by the largest research cooperation in the world, the IBF provides a wide range of opportunities for industrial activities, employment and technological innovation to shape the future of energy helping the world against climate change. This event offers you:

- An opportunity to exhibit your solution
- B2B meetings, thematic sessions
- ITER worksite visits and much more!

**For more information about IBF and to register, visit:**

[ITER Business Forum - IBF 2025](#)

### REGION SUD'S KEY NUMBERS

**210** companies' headquarters  
in the nuclear sector

**18.500** direct and indirect  
jobs in the sector, **8.3%** of  
jobs at the national level

**€1.5 bi** in purchases per year  
for the French nuclear fleet

The **1<sup>st</sup>** nuclear R&D centre in  
the world: CEA at CADARACHE

**Capenergies**: a benchmark  
competitiveness cluster, leading a  
Nuclear Club.

## 2. The IBF Satellite meeting (TBC) April 23<sup>rd</sup>, 2025 .

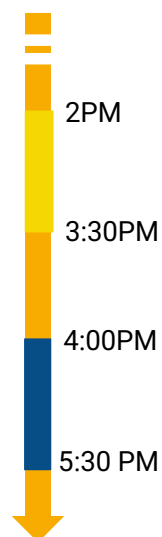
The IBF Satellite meeting gives you the opportunity to introduce your company and its solutions, to do business with buyers, alongside key players of the nuclear ecosystem in region Sud.



**Presentation of the regional nuclear ecosystem by key players (TBC): CAPENERGIES, CEA, EDF, ORANO, ONET, ORTEC, FOSELEV, CAPGEMENI.**

**Networking coffee break** offered by risingSUD.

**Pitching session by SMR (small modular reactor) start-ups.**



**Contact us**

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# 5 GOOD REASONS TO INVEST IN REGION SUD

## 1 A REGION ONE STEP AHEAD ON THE ENVIRONMENT: HELP US BUILD A BRIGHTER FUTURE

**PROVENCE-ALPES-CÔTE D'AZUR: THE LARGEST GREEN COMMITMENT IN EUROPE** with more than €30 billion mobilized by Europe, the State and the Region, over the period 2023-2028 (including €2.86 billion for the year 2023)

### TANGIBLE PROJECTS

- ⊗ €142 million allocated by the "Just Transition Fund" for the period 2021-2027
- ⊗ €10 million dedicated to the hydrogen sector in the Region
- ⊗ €40 million secured for the regional Terra Nea fund dedicated to environmental and energy transition projects
- ⊗ €30 million committed to shore-side electricity for ships docked in the ports of Marseille, Toulon and Nice

### A GREEN ENERGY REGION

- ⊗ #1 solar power potential in France and #3 largest wind power in Europe
- ⊗ Home to ITER, the world's largest scientific project that is developing clean nuclear fusion energy

## 2 A MEDITERRANEAN CAPITAL: DEVELOP YOUR BUSINESS ON THREE CONTINENTS

### A GEOSTRATEGIC LOCATION AT THE CROSSROADS OF EUROPE, AFRICA, AND THE MIDDLE EAST (A MARKET OF 800 MILLION PEOPLE)

- ⊗ #1 port in France (Marseille) and #1 military port in Europe (Toulon)
- ⊗ Marseille entered the global Top 5 for internet hubs in 2023
- ⊗ Plan to raise €1 billion to finance green infrastructure projects in the Mediterranean via the PAMEx Local Investment Facility (PLIFF) financial mechanism

## 3 A FLAGSHIP REGION OF THE 21<sup>st</sup> CENTURY INDUSTRY: ENSURE YOUR INVESTMENT IS A SUCCESS

### AN ECOSYSTEM THAT FOSTERS EXCELLENCE

#### MAJOR ADVANTAGES

- ⊗ #1 region in France on the maritime sector
- ⊗ #2 region in France on natural cosmetics and perfumery
- ⊗ #2 region in France on microelectronics
- ⊗ #4 French hub on the aeronautics and space sector

#### GLOBAL LEADERS



#### TOP TALENT

- ⊗ 167 R&D centers and 12,000 private researchers
- ⊗ 170,000 students in 4 universities, 15 business schools and 17 engineering schools
- ⊗ #6 French university in the 2022 Shanghai ranking (Aix-Marseille University)



#### DID YOU KNOW?

The smart card was invented in Region Sud!

## 4 A REGION OF EXCEPTIONAL NATURAL BEAUTY: ENJOY AN OUTSTANDING QUALITY OF LIFE

- ⊗ 127 marinas, 70 winter sports resorts, 9 protected nature parks
- ⊗ #1 destination for French tourists and #2 region for foreign tourists
- ⊗ A region that welcomes international events: the Cannes Film Festival, the 2023 Rugby World Cup, the 2024 Olympic and Paralympic Games, as well as the 2030 Winter Olympic Games

## 5 A REGION WITH WORLD-CLASS ECONOMIC EXPERTISE: A TEAM DEDICATED TO YOUR PROJECT!

- ⊗ A one-stop assistance for your investment or company
- ⊗ Customized support throughout your project's development
- ⊗ Turnkey real estate solutions for all types of projects
- ⊗ HR Solutions to help you find the talent you need to succeed

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